

## **Historic, archived document**

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## SPECIALTIES

Cucumber  
Muskmelon  
Watermelon  
Squash  
Pumpkin, etc.

# Lawrence Robinson & Sons

INCORPORATED

GROWERS OF

CALIFORNIA &amp; COLORADO SEEDS

BALTIMORE, MD.  
108 Custom House Ave.

OMAHA, NEBR.  
12th and Jones Sts.

Cable Address  
"Robandsons"  
All Codes

Rocky Ford, Colo.

JOHN A. ROBINSON  
Manager

Modesto, California May 15, 1938

--MAY FIFTEENTH NINETEEN THIRTY EIGHT--

Lawrence Robinson & Sons, Inc. give no warranty, express or implied, as to description, quality, productiveness or any other matter of any seeds sold by them and they will not be in any way responsible for the crop.

Our stocks of the leading varieties of vine seed in both Omaha and Baltimore are carried there for only one reason--quicker delivery on rush orders. These stocks are in the hands of trained seedsmen with twenty or more years experience and with about all kinds of transportation instantly available we ask you, when you need cucumber, cantaloupe, watermelon, pumpkin, or squash to wire collect and we will make instant shipment.

It has been indeed gratifying the response we have had to carrying our stocks at Omaha and Baltimore--more and more seedsmen find it very much to their advantage to simply wire collect for what is needed. If you are not using this service, try it. Necessarily we must charge a little more for such service, the 3¢ lb. covers but little more than the freight we have to pay.

Remember, we are one firm who confines their mailing list to just the larger buyers of seed--and we feel our strict policy in this respect deserves your support.

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The increase in popularity of Striped watermelons to the writer has seemed somewhat queer. The primary reason has been that the striped varieties do not show sunburn to the extent that do the solid colored melons.

However, the California College of Agriculture has proven that it is possible to breed into watermelons a distinct bloom that prevents, to some extent, sunburn, and to also increase the vigor of the foliage so that more melons are thus protected at least partially. The wilt resistant Klondike #7 has both of these characteristics.

We hear various claims as to the origin of the popular variety of watermelon that is generally called Early Kansas. The writer well remembers the first years it showed up in the mid-west, being trucked in from Kansas, where it was variously called Wichita Striped, Hutchinson Striped, Red Seeded Russian, etc. At any rate it has real quality, is an efficient shape and size, has, we think, a minimum amount of seed and really excellent quality. We still have surpluses in Omaha and Baltimore.

We have repeatedly stated that, in our opinion, there is not a seed grower in the country who wouldn't triple, or even more, the amount of money allotted to varietal improvement.

One of the sorriest features of inadequate margins in seed growing is the inevitable lessened quality of seeds. Regardless of the seed grower's wishes he can retrench or reduce his overhead in hardly any other way, than to cut down on field selection work, and pretty much regardless of the firm, that slowing down cannot but occur. Again we state, pay your seed grower what he asks, it will always be reasonable.

Keep us in mind as the best and safest source of the Cucurbits in America. We want your contract and additional contract orders.

Respectfully,

LAWRENCE ROBINSON & SONS

